



In 2002, I wanted to make a sprocket that was stronger than what was currently available. I designed the OG Sprocket during a time when people were bending their sprockets all the time. So I spent time engineering a sprocket that was structurally sound. I used 7075 t6 aluminum which is 90% stronger than 6061, the material all other sprockets were made with at the time. It became an instant success, began being sold in 20 countries worldwide, and influenced the whole industry forever. Pro riders from all over the world have rode our sprockets for the last 10 years, even if they were sponsored by companies that make sprockets! In 2007 we released the Lite Sprocket, which was made to adapt to the demand for lightweight bikes. It is the highest strength to weight ratio sprocket ever made. I believe it had the most prototypes and testing done of any sprocket ever. We also invented the first 48 Spline Drive System for our Lite Sprocket, but we never patented it, oops!

Tree grew by word of mouth. I have always tried to make the best parts I can and let them sell themselves. If people liked what we did they would recommend it to their friends. We did not advertise until 2010. We decided to start because we believe we have the best products to offer to BMX so why not say, hey look at what we have to offer!

We asked people to send us pictures of their old beat-up sprockets that are still running true for this ad. We included people's names and how long they've been riding it.

Thanks you so much for supporting Tree for the past 10 years! We will continue to strive to make the best bmx parts for you. Check out the link below to see the full history of the Tree Sprockets.

Sam Schulte
owner/designer

TREE BICYCLE CO

TREEBICYCLECO.COM/SPROCKETHISTORY

Tree is distributed in the USA by:

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